

Kresgean

Evelyn Burlew, Editor-in-Chief
Charles Barnes, Managing Editor
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| Louis Gelbach | Sports |
| Angeline Dougherty | Editorial |
| Rosemary Dane | Social Activities |
| Matilda Kalin | Editorial |
| Charles Hart | Store Promotions |
| Paul Felder | Sports |
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| Emma Cihlar | Educational |
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| Marie Schoemer | Eighth Floor |
| | Offices, Display |
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| | Marking, Stock |
| Harry Quinn | Wrappers, Packers |
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One of the easiest ways to become popular is to remember the nice things folks say about a person, and repeat them to him.



In our first KRESGEAN for the new year we offer a most interesting and timely Page One Editorial by our own MR. SUYKER.

Mr. Suyker's own outstanding success in the retail field should inspire us to place a high value on his advice in this month's editorial "Taking Stock."

Knowing Mr. Suyker, we cannot but feel that in his editorial he has, at least in part, given us his own personal recipe for success. Thank you, Mr. Suyker.



KEEP ON *Studying*

A MAN'S ABILITY TO SUCCEED CAN GROW NO FASTER THAN HIS KNOWLEDGE OF THE THINGS THAT BRING SUCCESS.

Before you can advance yourself a single step beyond the rank and file of routine workers in business, you must KNOW more than they do. You must study and LEARN the things that bring success before you can succeed. The man who keeps climbing until he reaches the top of any business organization is the one who refuses to let anything interfere with his continuous program of SELF-DEVELOPMENT. You may think the worst that can happen if you don't study, and KEEP ON studying, is that you will merely stand still — but that's not true. The minute you begin standing still, you are actually going backward, because somebody else is doing the studying that will make him better fitted, not only for the job next ahead of yours, but for YOUR OWN job as well.